



# ST. ANN'S COLLEGE FOR WOMEN

A Catholic Christian Minority Institution

Affiliated to Acharya Nagarjuna University & Approved by AICTE, New Delhi

Amaravathi Road, Gorantla, GUNTUR - 522 035. A.P.

Date : 30-01-2020

## ADMISSION NOTICE

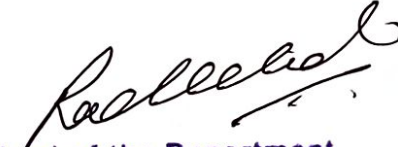
### ADD-ON CERTIFICATE COURSE : 2019-2020

The Department of MBA proposes to enroll new batch for Add-on Certificate course in "E-Commerce". This program is for the students of MCA. This course will commence from 3<sup>rd</sup> February 2020 to 22<sup>nd</sup> February 2020.

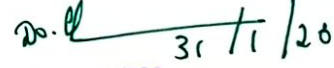
#### Details of the Course :

1. Venue for Registration : MBA Department
2. Duration of the course : 36 Hours
3. Time : 3:00 pm to 5:00 pm
4. Mode of Teaching : Offline
5. Course Coordinators : Mrs. G. Yasodhara & Mrs. G. Radhika.

Note : Minimum 80% Attendance and 70% Marks in Final assessment is Compulsory.

  
Head of the Department  
Master of Business Administration  
St. Ann's College for Women  
GORANTLA, GUNTUR.



  
30/1/20  
PRINCIPAL  
St. Ann's College for Women  
GORANTLA, GUNTUR-522 035


ST.ANN'S COLLEGE FOR WOMEN

GORANTLA,GUNTUR -35.

DEPARTMENT OF MBA

E-COMMERCE SYLLABUS.

- Concept of E-Commerce
- History of E-Commerce
- Evolution of E-Commerce
- Meaning of E-Commerce
- Process of E-Commerce
- How does E-Commerce works in present scenario
- Types of E-Commerce
- E-Commerce vs E-Business
- Discuss some of the E-Commerce business companies
- Advantages and disadvantages of E-Commerce

  
Head of the Department  
Master of Business Administration  
St. Ann's College for Women  
GORANTLA, GUNTUR.



  
PRINCIPAL  
St. Ann's College for Women  
GORANTLA, GUNTUR-522 034